Spelling list: Business, marketing

A list of words for English spelling and vocabulary help and learning. For further help, teaching and lessons about spelling please try our spelling course.

advertisement An **advertisement** is a public promotion of some product or service.

deadline A **deadline** is the point in time at which something must be completed.

department A **department** is a specialized division of a large organization.

goal A **goal** is the object of someone's ambition.

The **market** is the world of commercial activity where goods and services market

are bought and sold.

Marketing is the commercial processes involved in promoting and selling marketing

and distributing a product or service.

objective An **objective** is the aim of a project.

promotion A **promotion** is a raising in rank or position.

result A **result** is something that has been caused or produced by something else.

schedule A **schedule** is a temporally organized plan for matters to be attended to.

success A **success** is event that accomplishes its intended purpose.

target A **target** is the goal outcome of a project.

A business's **turnover** is the amount of money it takes in during a particular

period.

turnover