



FUNERALWISE.COM BODY COUNT STUDY 2012 FALL SEASON

Zombies Look Out! The Undead are the Top Targets on TV.

Death Counts are Up and Men are Most Likely to Die.

Guns are the Top Weapon of Choice on TV.

***Funeralwise.com Releases Results of the Follow-on
Study to the Popular TV Body Count Study***

Key Findings

- The deadliest show was the AMC Series *The Walking Dead*, with an average of 38 dead bodies per episode and representing 20% of all the dead bodies counted in the study. Of the dead bodies seen in *The Walking Dead*, 91% were zombies.
- The CINEMAX series *Strike Back* was the second deadliest show with an average of 26 deaths per episode followed by NBC's *Revolution* averaging nearly 11 dead bodies per episode. All the dead bodies were humans in these shows.
- Guns were the deadliest weapon. Gunshot victims comprised 44% of all deaths observed in the study. The next closest identifiable cause of death was knife/blade which accounted for 19% of deaths.
- The undead face different hazards. The primary cause of death differed for humans and non-humans (zombies, vampires, etc.). Humans died most frequently (52% of the time) from gunshots while for non-human victims the most frequent cause was knife, blade, arrow or various other means.
- Men were hit the hardest. Males represented 86% of the dead bodies observed in the study. While females experienced much fewer onscreen deaths, they were most likely to be killed by means other than a gun, including beatings and strangulation.

Key Findings (continued)

- Portrayals of death on TV appear to be on the rise. The 40 TV series included in the study, in total, averaged nearly 5 dead bodies per episode. This was a 12% increase over the body count results from the previous study conducted earlier in the year.
- All the shows studied were deadly but a few took it to another level. The top 3 shows had 598 dead bodies or 40% of the total bodies counted. They averaged 25 bodies per episode. While not at that level, the remaining 37 still averaged over 3 dead bodies per episode.
- Action/adventure shows were the deadliest averaging nearly 15 dead bodies per episode, followed by science fiction/fantasy shows averaging almost 10 dead bodies per episode. Crime/courtroom dramas averaged less than 3 dead bodies per episode.
- The dead are rarely mourned, and there are few funerals on TV. This study observed 11 funerals. This is up slightly over the 8 that were seen in the previous study.

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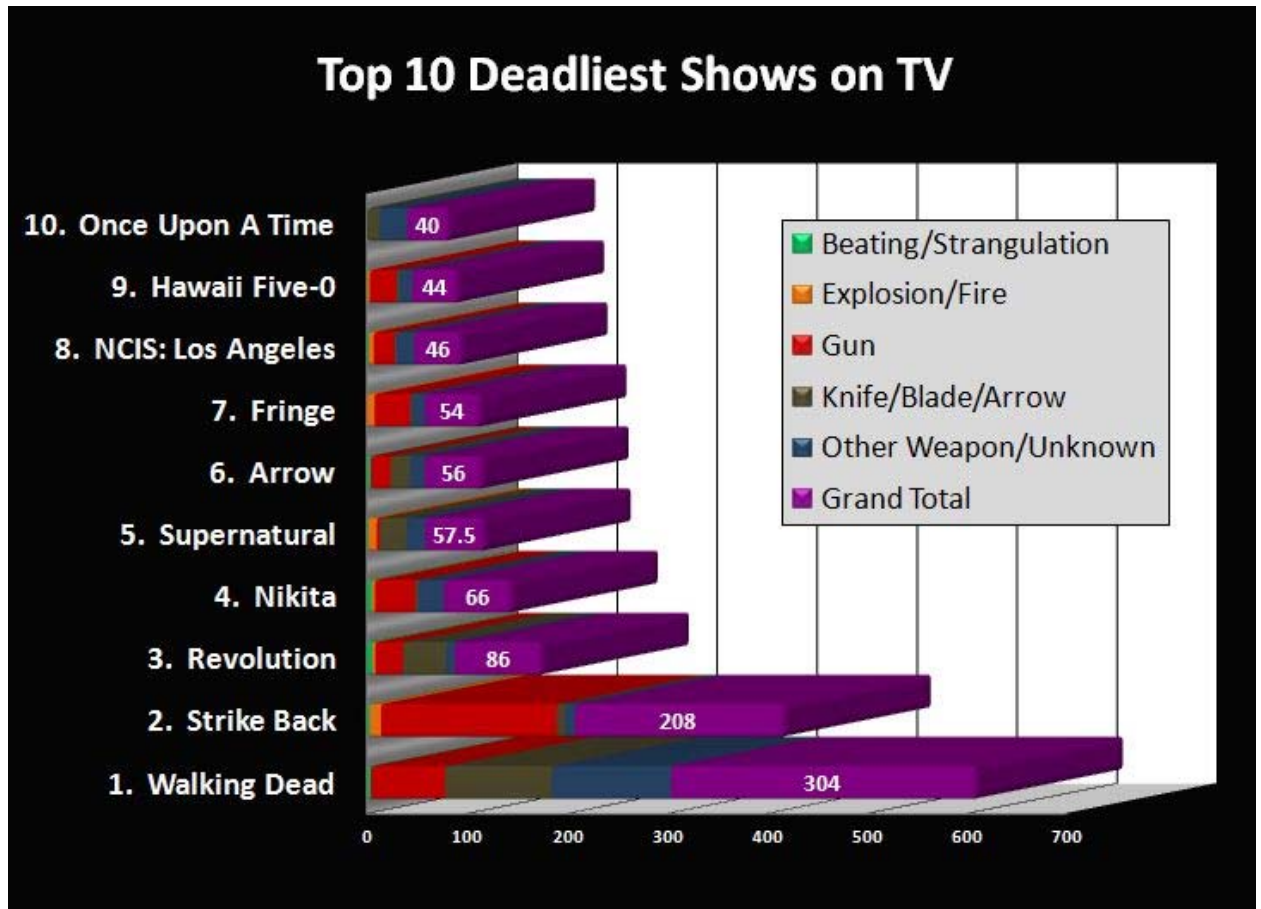
STUDY RESULTS AND ANALYSIS

It's Not Safe for Anyone on Television These Days

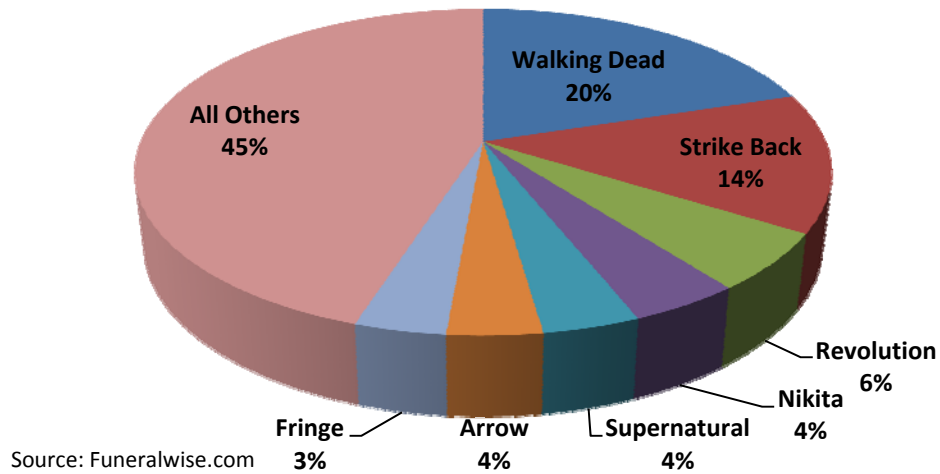
Hard times for Zombies: AMC's *The Walking Dead* led all series with 304 dead bodies in the eight episodes counted for an average of 38 bodies per episode. This series alone represented 20% of the dead bodies shown during this study. Of the dead bodies shown on *The Walking Dead*, 91% were zombies and the remaining 9% were human.

People beware: Humans died in big numbers on the CINEMAX series *Strike Back* with an average of 26 deaths per episode and on NBC's *Revolution* averaging nearly 11 dead bodies per episode. These series came in #2 and #3 respectively on our list of deadliest shows.

It's a bloodbath at the top of our list: The top 3 shows accounted for 40% of the total dead bodies and all together averaged 25 dead per episode. The top 6 shows accounted for more than 50% of the total bodies and all together averaged 16 bodies per episode.

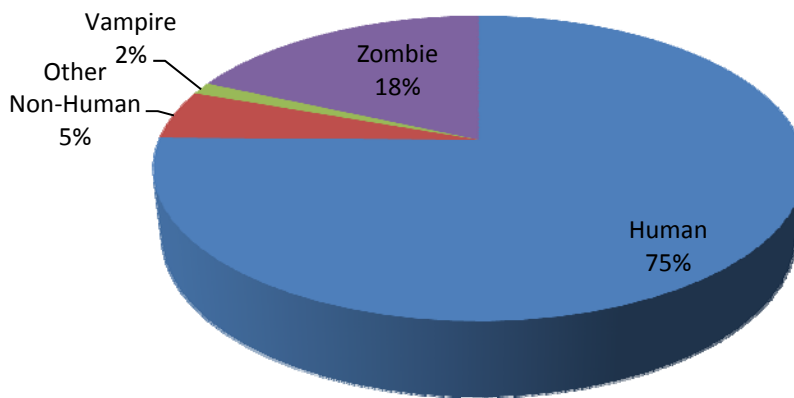


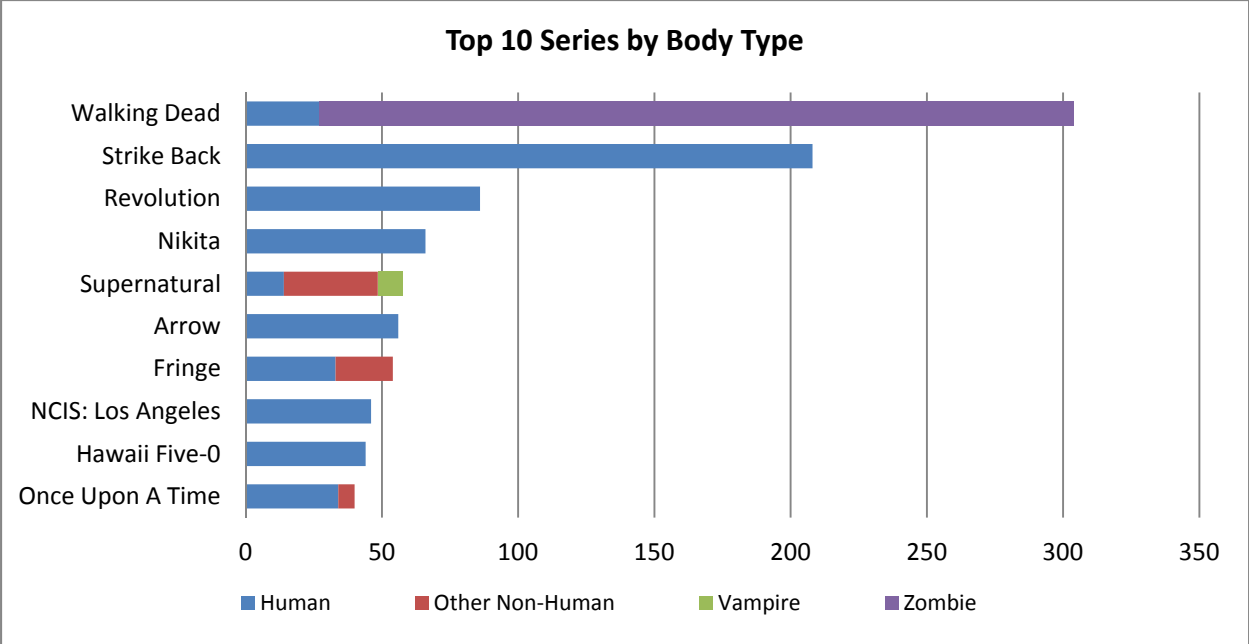
Fall 2012 TV Body Count Study
% of Bodies by Series



Humans still the top victims: Despite the current popularity of programs with non-humans and the fact that these shows are big when it comes to dead bodies, humans are still the most popular target. Humans represented 75% of the bodies counted.

Body Count by Type





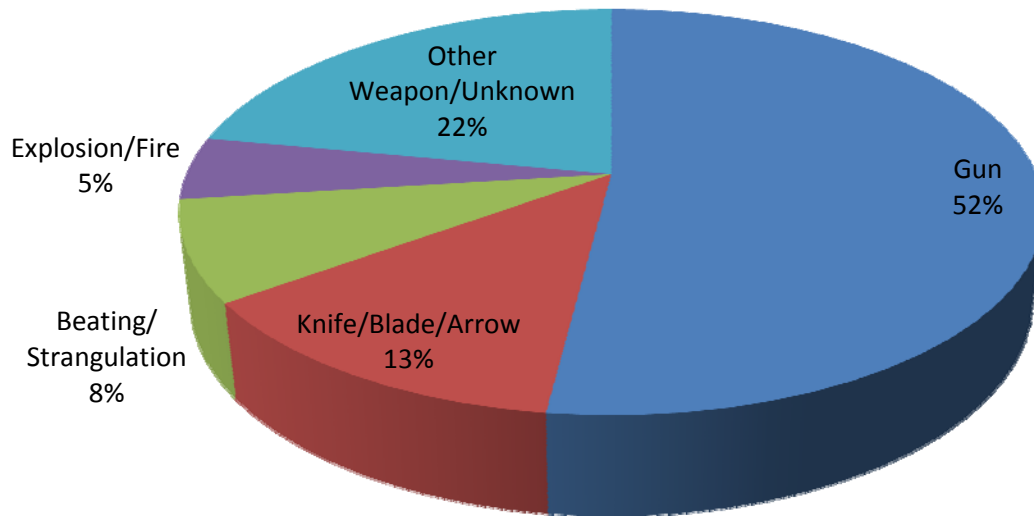
TV Shows are Packing Heat

Bullets are flying: Guns were the top weapon of choice -- 44% of the dead bodies in our study were victims of gunshots. For males, gunshots took an even higher toll resulting in 52% of the deaths counted.

The Undead get the point: While gunshots were the deadliest for humans, knives, swords and arrows are the weapon of choice when it comes to killing non-humans. In *The Walking Dead*, *Supernatural*, and *Once Upon A Time* (all sci-fi/fantasy programs) the most common cause of death was of the blade variety. Since everyone knows you can't shoot a vampire, it was no surprise that 54% of vampire deaths were by blades.

Battered women: While guns were the most prevalent method for killing both genders, females died 70% of the time in other ways – by knife or blade, beating and strangulation, poisoning, vehicle crashes, etc.

**TV Body Count Study
Cause of Death for Humans**



Death on TV: Cause of Death by Type

	Human	Other Non-		
		Human	Vampire	Zombie
Beating/Strangulation	8%	1%	3%	1%
Explosion/Fire	5%	15%	5%	0%
Gun	52%	24%	0%	21%
Knife/Blade/Arrow	13%	30%	54%	37%
Other Weapon/Unknown	23%	30%	38%	42%

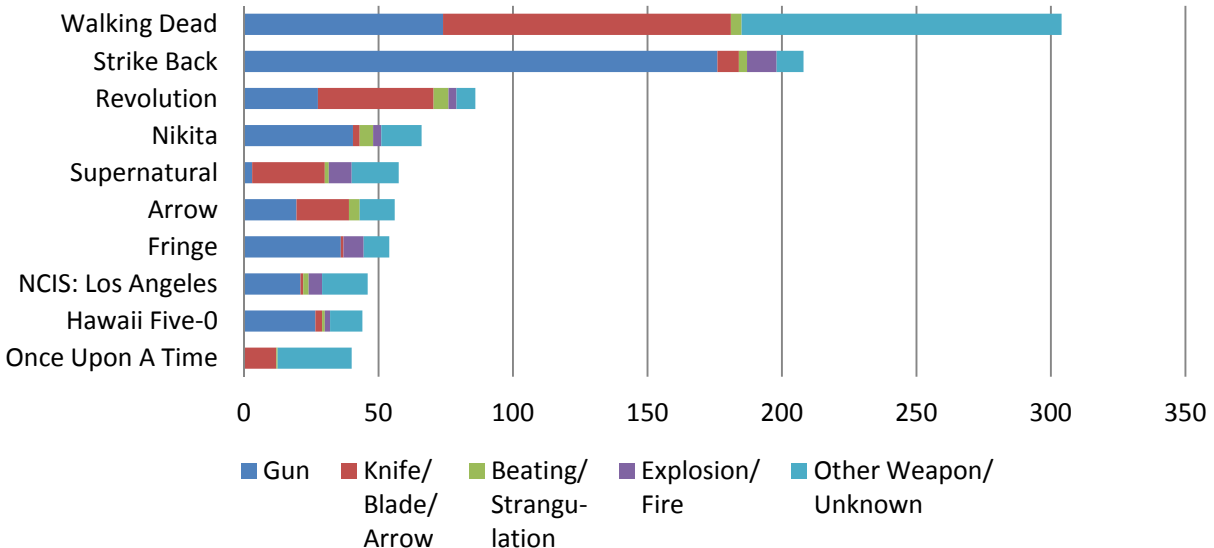
Other includes vehicle/vehicle crash, poison, fall, health problems, drowning, unclassified and undetermined weapons

CAUSE OF DEATH BY GENDER

	Female	Male	Unknown	Grand Total
Gun	31%	46%	0%	44%
Knife/Blade/Arrow	21%	18%	4%	19%
Beating/Strangulation	14%	5%	0%	6%
Explosion/Fire	5%	5%	4%	5%
Other Weapon/Unknown	30%	26%	93%	27%

Other includes vehicle/vehicle crash, poison, fall, health problems, drowning, unclassified and undetermined weapons

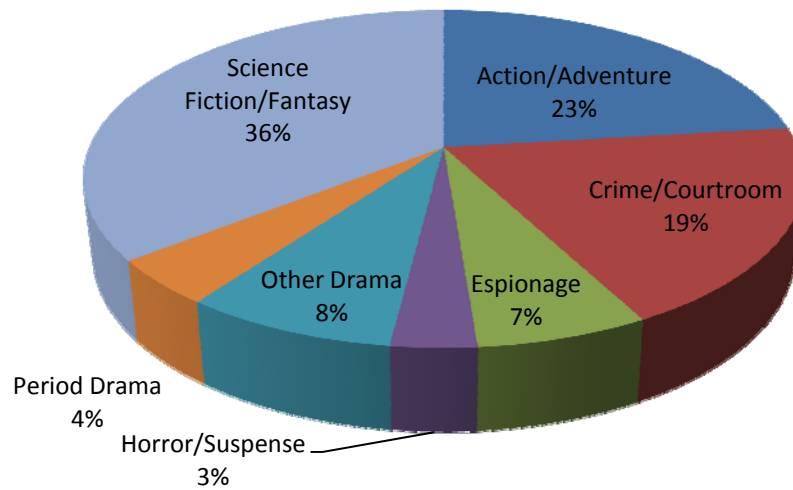
Top 10 Series by Cause of Death



Action Packed TV is the Deadliest

Programs in the action/adventure category such as *Strike Back* and *Revolution* topped our list with 14.6 dead bodies per episode and accounted for 23% of the total bodies we counted. The science fiction/fantasy genre averaged 9.6 bodies per episode. Many of them were of the non-human variety. With less swashbuckling action, crime/courtroom dramas averaged 2.6 dead bodies per episode.

Total Body Count by Genre



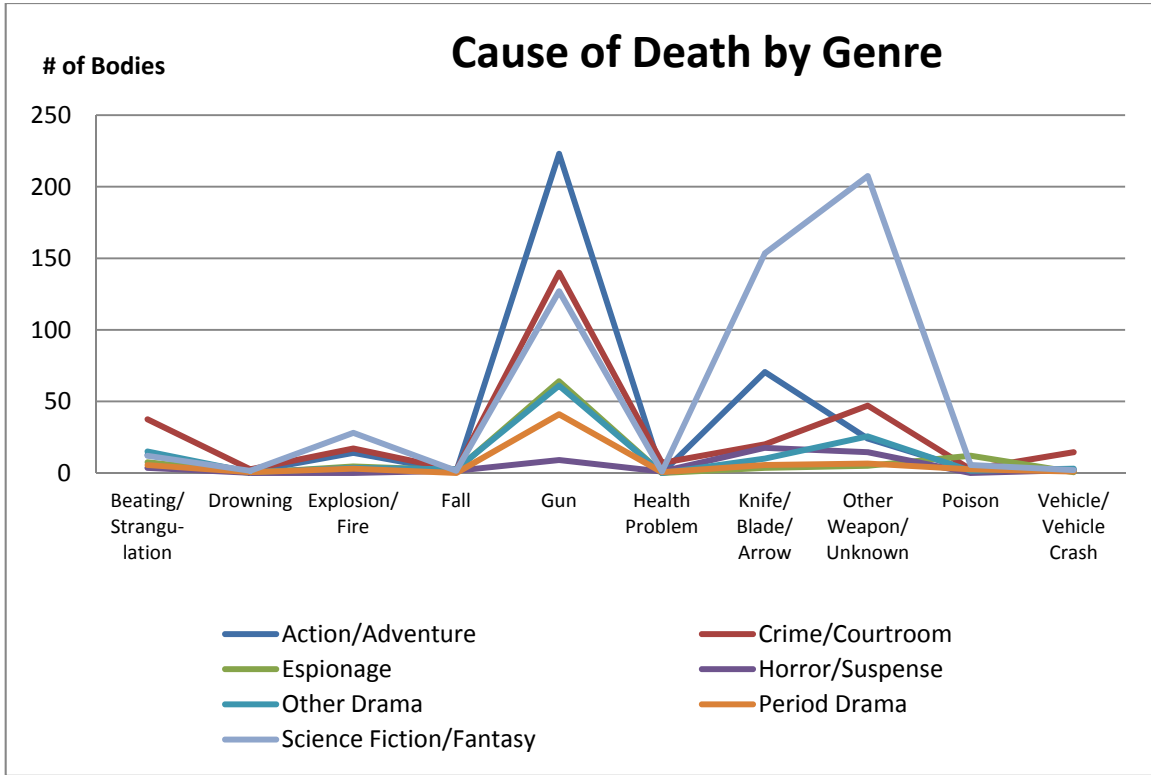
BODY COUNT BY GENRE AND GENDER

GENRE	# SERIES	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	TOTALS BY GENDER		
					Female	Male	Unknown
Action/Adventure	3	350	23%	14.6	12	338	0
Crime/Courtroom	14	290	19%	2.6	71	216	3
Espionage	4	99	7%	3.1	10	88	0
Horror/Suspense	2	49	3%	3.1	17	32	0
Other Drama	7	122	8%	2.2	22	97	3
Period Drama	3	66	4%	2.8	10	56	0
Science Fiction/Fantasy	7	540	36%	9.6	53	480	8
Grand Total	40	1516	100%	4.7	195	1307	14
Percent of Total					13%	86%	1%

*A listing of programs in each genre category can be found in the Appendices.

TV Westerns are Long Gone but Guns Remain

Nearly 34% of the gun deaths came from programs in the action/adventure category. Crime and courtroom dramas and other dramas were also big in the use of guns. Knives and blade weapons were most common in the science fiction/fantasy genre.

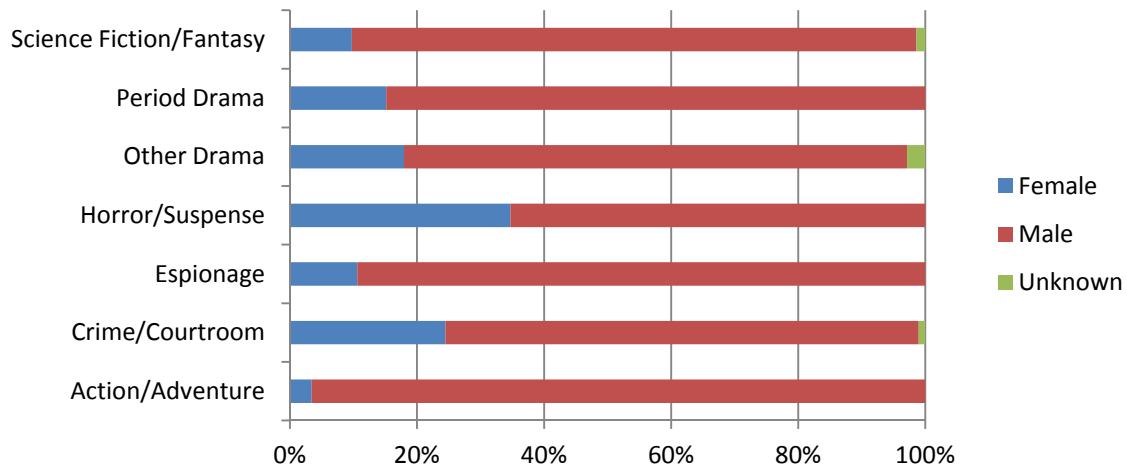


TV BODY COUNT STUDY										
SUMMARY BY GENRE	TOTALS BY CAUSE OF DEATH									
SERIES NAME	Beating/ Strangu- lation	Drowning	Explosion/ Fire	Fall	Gun	Health Problem	Knife/ Blade/ Arrow	Other Weapon/ Unknown	Poison	Vehicle/ Vehicle Crash
Action/Adventure	12.5	1.0	14.0	1.0	223.0		70.5	24.0	2.0	2.0
Crime/Courtroom	37.5	2.5	17.0	2.0	140.0	7.0	20.0	47.0	2.5	14.5
Espionage	7.5		4.5	2.0	64.0		3.5	5.0	12.0	0.5
Horror/Suspense	3.5			1.5	9.0	1.0	17.5	14.5		2.0
Other Drama	15.0	0.5	3.5	2.5	61.0		10.0	25.5	1.5	3.0
Period Drama	5.5	0.5	3.0		41.0	0.5	5.5	6.5	2.5	1.0
Science Fiction/Fantasy	12.0	1.5	28.0	1.5	127.0	1.0	153.5	207.5	5.5	2.0
Grand Total	93.5	6.0	70.0	10.5	665.0	9.5	280.5	330.0	26.0	25.0
Percent of Total	6%	0%	5%	1%	44%	1%	19%	22%	2%	2%

It's a horror show for women

If you are female in an action/adventure or science fiction/fantasy program like *Grimm* then you have a pretty good chance of surviving. Females were most likely to wind up in the body count if they were in a horror/suspense program like *American Horror Story: Asylum* or a crime/courtroom drama like *Elementary*.

Percent of Bodies by Genre



GENRE	TOTALS BY GENDER			TOTAL
	Female	Male	Unknown	
Action/Adventure	12	338	0	350
Crime/Courtroom	71	216	3	290
Espionage	10	89	0	99
Horror/Suspense	17	32	0	49
Other Drama	22	97	3	122
Period Drama	10	56	0	66
Science Fiction/Fantasy	53	479	8	540
Grand Total	195	1307	14	1516

What's the Deadliest Network?

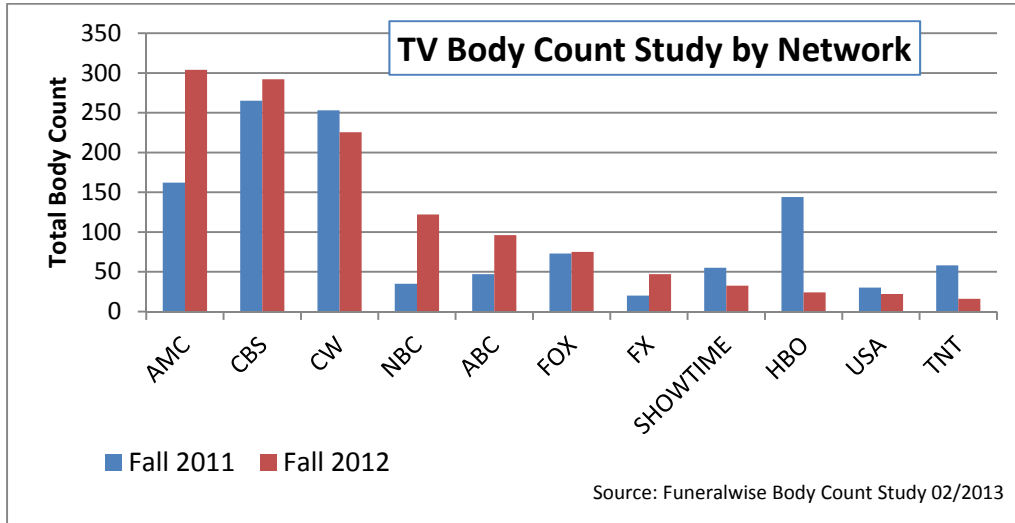
It depends on what you consider to be most deadly. The top two series, AMC's *Walking Dead* and Cinemax's *Strike Back*, together accounted for 34% of this season's bodies. However, they were the only shows in the study from these networks. An abundance of crime-related dramas placed 11 CBS shows in the study averaging over 3 dead bodies per episode. The CW had 5 shows averaging over 5 dead bodies per episode. NBC significantly increased its body count with the addition of *Revolution* to its fall line-up.

TV BODY COUNT SUMMARY BY NETWORK												
AVERAGE NUMBER OF BODIES PER EPISODE -- DEC 2012 vs. MAY 2012												
TV Series	Total Body Count		# TV Series Counted		Avg # Total Dead Bodies Per Episode		Avg # Humans Per Episode		Average # Non-Humans All Shows		Average # Non-Humans Sci-fi Shows	
	May-12	Dec-12	May-12	Dec-12	May-12	Dec-12	May-12	Dec-12	May-12	Dec-12	May-12	Dec-12
AMC	162	304	2	1	10.1	38.0	2.4	3.4	7.8	34.6	15.5	34.6
CBS	265	292	11	11	3.0	3.3	3.0	3.3				
CW	253	226	3	5	10.5	5.6	4.3	4.3	6.3	1.4	9.4	3.4
CINEMAX	-	208	-	1		26.0	-	26.0	-			
NBC	35	122	2	4	2.2	3.8	1.6	3.4	0.6	0.4	1.3	1.8
ABC	47	96	3	5	2.0	2.4	3.3	2.3		0.2		0.8
FOX	73	75	3	3	3.0	3.1	2.9	2.3	0.2	0.9	0.5	2.6
FX	20	47	1	2	2.5	2.9	2.5	2.9		0.1		
SHOWTIME	55	33	2	2	3.4	2.0	3.4	2.0				
SYFY	-	32	-	1		4.0	-	3.8		0.3		0.3
HBO	144	24	3	1	6.0	3.0	5.9	3.0	0.2		0.6	
USA	30	22	4	2	0.9	1.4	1.0	1.4				
BBCA	-	20	-	1		2.5	-	2.5	-			
TNT	58	16	4	1	1.8	2.0	1.8	2.0				
ION	5	-	1	-			0.6	-		-		
STARZ	200	-	1	-	25.0		25.0	-		-		
Grand Total	1347	1516	40	40	4.2	4.7	3.3	3.6	0.9	1.2	6.1	6.7

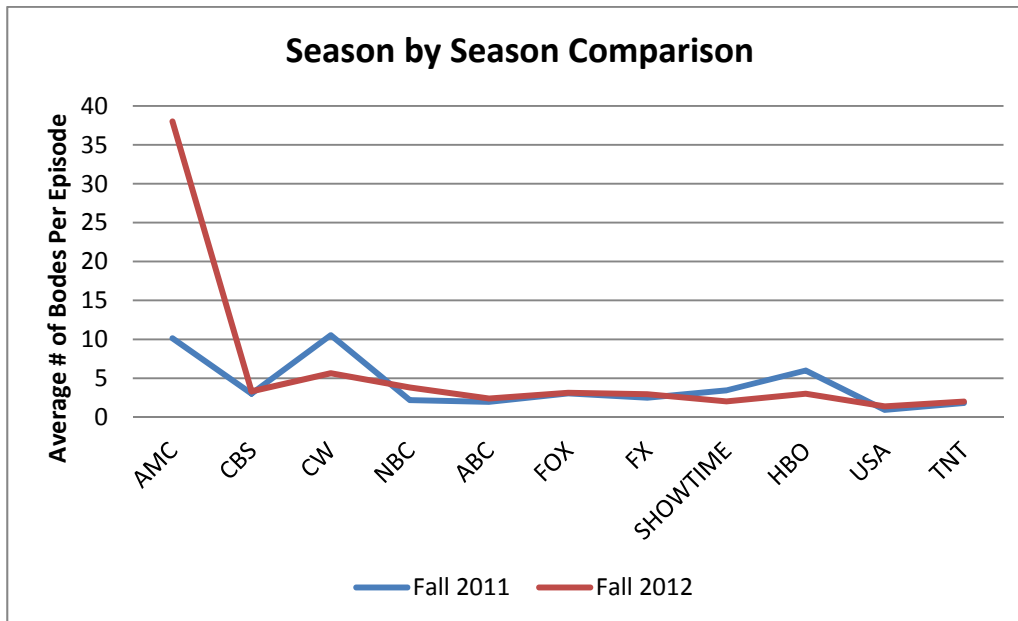
Notes:
 --May 12 study included no episodes for Cinemax, SYFY, BBCA
 --Dec 12 study included no episodes for ION, STARZ
 -- May 12 study included 6 "Sci-fi/Supernatural" shows
 --Dec 12 Sci-Fi/Supernatural Series Include: Walking Dead - AMC, Supernatural - CW, Fringe - FOX, Once Upon A Time - ABC, Haven - SYFY, Vampire Diaries - CW, Grimm - NBC, 666 Park Avenue - ABC

The Broadcast Networks Get Deadlier

The major broadcast networks – ABC, CBS, FOX and NBC – all had higher dead body counts in our study of the fall 2012 television season than in our study of the previous fall 2011 shows. CBS, with its crime dramas had 11 shows in both studies, by far the most of any network. Both ABC and NBC had 2 new shows that added to their body counts in our fall 2012 study.



*Excludes BBBCA, ION, STARZ, & SYFY which only were counted in only one season.



Be Prepared to See Dead Bodies on all 40 Shows

Of the 40 series analyzed, 43% (17 series) showed between 10 and 25 bodies, roughly averaging 1 to 3 dead bodies per episode. We counted over 25 bodies each on another 43% of the series, averaging more than 3 dead bodies per episode. Only 4 series averaged less than 1 dead body per episode.

DISTRIBUTION OF BODY COUNTS

Total Bodies	# of Series	% of Series	Number of Bodies	% of Bodies
>100 Bodies	2	5%	512	34%
50-100 Bodies	5	13%	319.5	21%
25-50 Bodies	10	25%	353	23%
10-25 Bodies	17	43%	285.5	19%
<10 Bodies	6	15%	46	3%
Grand Total	40	100%	1516	100%

DISTRIBUTION OF BODY COUNTS BY NETWORK

Network	Total Bodies	# series	% of Series Falling With A Range of Bodies				
			>100	50-100	25-50	10-25	<10
AMC	304	1	100%				
CBS	292	11			45%	55%	
CW	225.5	5		60%	20%	20%	
CINEMAX	208	1	100%				
NBC	122	4		25%	25%		50%
ABC	96	5			20%	60%	20%
FOX	75	3		33%		33%	33%
FX	47	2			50%	50%	
SHOWTIME	32.5	2				100%	
SYFY	32	1			100%		
HBO	24	1				100%	
USA	22	2				50%	50%
BBCA	20	1				100%	
TNT	16	1				100%	

Lots of Dead Bodies, Funerals Not So Much

The dead are typically not memorialized on TV dramas. Whether it's lack of time or lack of interest, funerals are not shown very often. There were only 8 funerals shown in the programs counted for the fall 2011 Study. In our fall 2012 Study the number was somewhat higher at 11 funerals shown. The programs in this season's study which featured funerals or memorial services include:

- Blue Bloods
- Boardwalk Empire
- Bones
- Dexter
- Grimm
- Hawaii Five-0
- Once Upon A Time
- Sons of Anarchy (2)
- Supernatural
- Vampire Diaries

COMMENTARY AND CONCLUSIONS

Why Count Dead Bodies on TV?

We all know that we get a heavy dose of death on television. It's reported regularly on the news where it's very real and quite disturbing. But when death is not so real, as on dramatic TV shows, we apparently find it entertaining – why else would we be watching? As evidenced by our study, death is an integral component of many popular TV series.

Since we already know all that, why bother counting dead bodies seen on TV? Well, first of all, nobody has done it as far as we can tell. We won't know what might be learned unless we do it. The goal of our study was to provide information on the role of death in our popular culture and how it might affect our real lives. We chose to study television because we feel that TV is a good reflection of what's popular; and we decided to count dead bodies because it's a measurable representation of death.

We hope that the information gained through these studies will lead to new insights about our collective view of death and promote meaningful discussion. It might offer clues to questions such as: What impact does death in popular media have on violence in today's society? Does death as fictionalized on TV help us deal with our own mortality or make it more difficult? Since the dead are rarely memorialized on TV, does it make us less likely to attach importance to funerals? If what's on TV is a reflection of our society, what does it say about us when there is so much death on TV shows? Should we be worried?

What did we find?

We expected to find a fair number of dead bodies on TV but having completed 2 studies we are surprised by just how much death we have seen. It's easy to dismiss, as outliers, the high body counts of the shows that top our list. The deadliest shows of our 2 studies (*The Walking Dead*, *Spartacus*, *Game of Thrones* and *Strike Back*) are premium cable shows, and as such, draw relatively smaller audiences. Also, premium cable is known to "push the envelope." But popular prime time series on the broadcast networks regularly show 3, 4, 5 or more dead bodies on a single episode. That's a heavy dose of death on "free" prime time TV especially considering the vast majority of TV deaths are due to violence.

While we only have two seasons to compare, the trend is that the body count is growing. Our tally showed a 12% increase in the 2nd study. Some shows upped the ante and there were new series such as *Revolution*, a new addition to NBC's line up in the fall that averaged nearly 11 dead bodies per episode. Anecdotally, Fox's new series, *The Following* (premiering after this study was completed) opened with a bang in both ratings and blood and guts. If this past year is any indication then it's safe to say that death and violence are increasing on TV.

In the sci-fi/fantasy genre, body counts can be huge. Do we perceive the death differently if the body belongs to a human or a non-human? Is it considered OK to kill a zombie or a vampire? We can't say, but it's interesting that non-humans are more likely to die from a blade of some

kind which seems to be a more gruesome way to go. Certainly the genre is going strong with networks such as ABC fully embracing it (*Grimm*, *Once Upon A Time*, *666 Park Avenue*). It could mean bigger body counts in the future.

And what about the guns? Our study clearly shows that guns are fired frequently on today's most popular dramas. Gunshots are the primary cause of death for human males on TV. Is there more gun violence on TV than there has been in the past? We can't conclusively answer that because our first study didn't track cause of death. This is a timely question, however, and we hope to look deeper into it as we develop our survey data over time.

Finally, can we draw anything from the difference in the way men and women die on TV? The vast majority of dead bodies are male. That's not a big surprise. What is interesting is that on TV men die by gun almost 50% of the time whereas women die 70% of the time by other means, including beatings and strangulation. Do we view victimization of women differently or does it just reflect reality?

Conclusions

We didn't need this study to conclude that there is death and violence on television. But now it's not just a subjective judgment, we have objective data to put to it. We know more about how death is portrayed on TV -- how often how it occurs, who is victimized and how they died. Having actual data provides substance and perspective to any discussion of death as seen on TV.

Our intent with this study is not to pass judgment on the TV shows that portray death and violence. After all, we must like these shows because those of us who participated in this study watch them regularly anyway. But the topic of death, dying, and violence in the media is relevant and we expect that questions surrounding how we deal with this element of popular culture will only get more vibrant as we move forward. While our Body Count Studies may not provide groundbreaking evidence supporting any particular view point on the issue, we hope that the data from our studies will fill a piece of the puzzle.

What can you do? As you watch your favorite programs note how death is portrayed. How does it make you feel? Does it affect your attitudes toward death in any way? Should we be concerned about life imitating art? It's something to think about, something to discuss.

APPENDIX 1

Objectives and methodology

In the fall of 2011 Funeralwise.com launched a first of a kind study designed to assess the presence of death in television. The goal of the study was to count the appearance of dead bodies shown during popular television programs. The topic is of great interest to Funeralwise.com since this popular site carries a wide range of information relating to death, grief, and funerals.

In May of 2012 Funeralwise.com published the results of the original study. The results were well received and generated a great deal of interest and discussion. Due to the favorable response, Funeralwise decided to build on the findings of its original study by replicating its research during the Fall 2012 Television Season. In addition to capturing data on total number of bodies, Funeralwise decided to expand the scope of the second study and added to its counts. In addition to determining how many bodies appeared on screen, the new study would capture the gender of the body and the cause of death.

The Fall 2012 Body Count Study began in October 2012 and was completed at the end of December. This report details the findings of the Fall 2012 Study.

The objective of the study is to gather insight into the role of death in popular culture by analyzing the portrayal of dead bodies on television shows. While any number of entertainment media could be used for such a study, this study focuses on television due to its popularity across all age groups. The types of questions to be addressed include:

- How frequently are dead bodies shown on television programs?
- For the dead bodies shown, how did they die?
- What is the difference between the number of actual human bodies shown and those that can be classified as non-human?
- Is there a difference between the number of males and females shown and the cause of death for these bodies?

Ideally, the results of the study will stimulate a dialogue about our view of death and how we should prepare for it. At the same time, through the study Funeralwise hopes to generate thoughtful discussion relating to how death in entertainment contributes to the impact of violence in our society. For example:

- Do we find death entertaining?
- How do portrayals of death affect the popularity of entertainment programs?
- Can the acceptance of death in entertainment programming make it easier to accept the reality of our own mortality?

To kick off the fall 2012 study, Funeralwise reviewed a listing of programs scheduled to air. The programs included those shown on “free” broadcast channels such as ABC, CBS, and NBC, cable channels such as TNT and USA, and premium channels such as HBO and Showtime. Forty (40) television series were selected for analysis. The programs were selected based on content they had presented in the past. More specifically, the programs included were those where one would typically expect to see a dead body or someone killed.

The following programs were included in the fall 2012 study:

FALL 2012 TV BODY COUNT STUDY
PROGRAMS INCLUDED

ABC

666 Park Avenue
Castle
Last Resort
Once Upon A Time
Revenge

AMC

Walking Dead

BBC

Copper

CBS

Blue Bloods
Criminal Minds
CSI: Crime Scene Investigation
CSI: NY
Elementary
Hawaii Five-0
Mentalist, The
NCIS
NCIS: Los Angeles
Person of Interest
Vegas

CINEMAX

Strike Back

CW

Arrow
Beauty and the Beast
Nikita
Supernatural
Vampire Diaries

FOX

Bones
Fringe
Mob Doctor, The

FX

American Horror Story: Asylum

Sons of Anarchy

HBO

Boardwalk Empire

NBC

Chicago Fire
Grimm
Law & Order: SVU
Revolution

SHOWTIME

Dexter
Homeland

SYFY

Haven

TNT

Major Crimes

USA

Burn Notice
Covert Affairs

Eight recently aired episodes of each series were counted. The counts included both humans and non-humans (i.e. vampires, werewolves, shape-shifters, undead, etc.) and funerals.

In addition to a raw count of bodies and type (i.e. human versus non-human), the gender of the body and the cause of death were tracked. In some cases gender or cause of death could not be determined. These were recorded as “unknown.”

In order to provide as much accuracy as possible, at least two watchers were enlisted for each series. Where there were inconsistencies in the counts, a third watcher was assigned to confirm the counts. Watchers were provided a small stipend to compensate them for their time.

To find individuals willing to take part in the study, Funeralwise posted “help wanted” advertisements on its website and Facebook page. It also posted requests for “watchers” in forums for the networks and the individual programs. A help wanted ad was placed on an online job board and individuals from within Funeralwise.com were also recruited to help. In all 20 watchers took part in the study with most providing body counts for more than one series.

Each watcher was provided with a set of guidelines to help determine what should be included in the body count. Below are the instructions that each watcher received.

What do we count?

- 1) *We count the number of dead bodies appearing in the episode. A body is counted only once even if it appears in more than one scene.*
- 2) *We separately count the number of “undead” creatures such as vampires, zombies, werewolves, shape-shifters and any formerly living or human-like creatures. If you are not sure, count it and describe what it is.*
- 3) *Where possible count the gender of the dead body and the cause of death. If you have questions or uncertainty regarding a particular dead body, please record your question or make notes that will help us when we begin to analyze the results.*
- 4) *We do not count dead animals.*
- 5) *We do not need confirmation that a character is dead. If characters appear to be dead and we do not subsequently learn in the episode that they survived, we’ll assume they are dead.*
- 6) *If a funeral is held for a dead character, we count it.*

Watchers recorded their counts in an online form. As the results were being recorded quality control checks were conducted. Where there were inconsistencies, the watchers were requested to clarify their responses. In cases where counts could not be reconciled, an additional counter watched the program to verify the count. At the completion of the data collection, all the results were tabulated and the results analyzed.

Based on our experience from the previous study, we were able to provide watchers with sufficient information to allow us to avoid some of the pitfalls which occurred in the past study. It should be recognized, however, that some of the data being collected is subject to the interpretation of the watchers.

Among the challenges inherent in the study were:

- 1) There can be variation in how watchers interpreted what was a dead body. For some, a dead body is anyone who “appears” to be dead based on the plot line of the program. For others, a dead body is only a dead body if someone in the program actually indicates that it is dead.
- 2) In several programs, non-humans did not display the typical indications of whether or not they may be dead. When a non-human creature is killed and then it comes back to life, a determination needed to be made as to whether or not it should be counted.
- 3) At times, body parts were discovered during the course of a program. Watchers differed on whether or not this should be counted as a body.
- 4) Watchers differed on whether or not to count body bags and caskets when the actual body itself wasn't shown.
- 5) Watchers sometimes questioned whether or not bodies appearing in crime scene photos should be counted.

To overcome the challenge of exactly what to count, Funeralwise worked with watchers to ensure that their definition of a dead body matched the specifications for the study. If it was not possible to offer a clarification a third watcher was enlisted to check the body count against the applicability criteria.

APPENDIX 2

Genre Classifications

SERIES NAME	GENRE CLASSIFICATION	SERIES NAME	GENRE CLASSIFICATION
666 Park Avenue	Horror/Suspense	NCIS	Crime/Courtroom
American Horror Story: Asylum	Horror/Suspense	NCIS: Los Angeles	Crime/Courtroom
Arrow	Action/Adventure	Nikita	Espionage
Beauty and the Beast	Other Drama	Once Upon A Time	Science Fiction/Fantasy
Blue Bloods	Crime/Courtroom	Person of Interest	Other Drama
Boardwalk Empire	Period	Revenge	Other Drama
Bones	Crime/Courtroom	Revolution	Action/Adventure
Burn Notice	Espionage	Sons of Anarchy	Other Drama
Castle	Crime/Courtroom	Strike Back	Action/Adventure
Chicago Fire	Other Drama	Supernatural	Science Fiction/Fantasy
Copper	Period	Vampire Diaries	Science Fiction/Fantasy
Covert Affairs	Espionage	Vegas	Period
Criminal Minds	Crime/Courtroom	Walking Dead	Science Fiction/Fantasy
CSI: Crime Scene Investigation	Crime/Courtroom		
CSI: NY	Crime/Courtroom		
Dexter	Other Drama		
Elementary	Crime/Courtroom		
Fringe	Science Fiction/Fantasy		
Grimm	Science Fiction/Fantasy		
Haven	Science Fiction/Fantasy		
Hawaii Five-0	Crime/Courtroom		
Homeland	Espionage		
Last Resort	Action/Adventure		
Law & Order: SVU	Crime/Courtroom		
Major Crimes	Crime/Courtroom		
Mentalist, The	Crime/Courtroom		
Mob Doctor, The	Crime/Courtroom		

APPENDIX 3
DATA TABLES

TV BODY COUNT STUDY					TOTALS BY TYPE OF BODY			
SUMMARY BY TV SERIES								
SERIES NAME	Network	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Human	Other Non-Human	Vampire	Zombie
Walking Dead	AMC	304.0	20%	38.0	27.0			277.0
Strike Back	CINEMAX	208.0	14%	26.0	208.0			
Revolution	NBC	86.0	6%	10.8	86.0			
Nikita	CW	66.0	4%	8.3	66.0			
Supernatural	CW	57.5	4%	7.2	14.0	34.5	9.0	
Arrow	CW	56.0	4%	7.0	56.0			
Fringe	FOX	54.0	4%	6.8	33.0	21.0		
NCIS: Los Angeles	CBS	46.0	3%	5.8	46.0			
Hawaii Five-0	CBS	44.0	3%	5.5	44.0			
Once Upon A Time	ABC	40.0	3%	5.0	34.0	6.0		
Criminal Minds	CBS	38.0	3%	4.8	38.0			
CSI: Crime Scene Investigation	CBS	38.0	3%	4.8	38.0			
Person of Interest	CBS	32.0	2%	4.0	32.0			
Haven	SYFY	32.0	2%	4.0	30.0	2.0		
American Horror Story: Asylum	FX	31.0	2%	3.9	30.0	1.0		
Vampire Diaries	CW	27.0	2%	3.4	16.0	0.5	10.5	
Grimm	NBC	25.0	2%	3.1	11.0	14.0		
Boardwalk Empire	HBO	24.0	2%	3.0	24.0			
Vegas	CBS	22.0	1%	2.8	22.0			
Dexter	SHOWTIME	21.5	1%	2.7	21.5			
Elementary	CBS	21.0	1%	2.6	21.0			
Copper	BBCA	20.0	1%	2.5	20.0			
Last Resort	ABC	19.0	1%	2.4	19.0			
Beauty and the Beast	CW	19.0	1%	2.4	19.0			
666 Park Avenue	ABC	18.0	1%	2.3	18.0			
Sons of Anarchy	FX	16.0	1%	2.0	16.0			
Major Crimes	TNT	16.0	1%	2.0	16.0			
Covert Affairs	USA	15.0	1%	1.9	15.0			
NCIS	CBS	15.0	1%	1.9	15.0			
Blue Bloods	CBS	13.0	1%	1.6	13.0			
CSI: NY	CBS	12.0	1%	1.5	12.0			
Mob Doctor, The	FOX	12.0	1%	1.5	12.0			
Mentalist, The	CBS	11.0	1%	1.4	11.0			
Homeland	SHOWTIME	11.0	1%	1.4	11.0			
Castle	ABC	10.0	1%	1.3	10.0			
Revenge	ABC	9.0	1%	1.1	9.0			
Bones	FOX	9.0	1%	1.1	9.0			
Burn Notice	USA	7.0	0%	0.9	7.0			
Chicago Fire	NBC	6.0	0%	0.8	6.0			
Law & Order: SVU	NBC	5.0	0%	0.6	5.0			
Grand Total		1516.0	100%	4.7	1140.5	79.0	19.5	277.0
Percent of Total					75%	5%	1%	18%

TV BODY COUNT STUDY					TOTALS BY GENDER		
SUMMARY BY TV SERIES							
SERIES NAME	Network	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Female	Male	Unknown
Walking Dead	AMC	304.0	20%	38.0	17.0	287.0	
Strike Back	CINEMAX	208.0	14%	26.0	6.0	202.0	
Revolution	NBC	86.0	6%	10.8	3.0	83.0	
Nikita	CW	66.0	4%	8.3	5.0	61.0	
Supernatural	CW	57.5	4%	7.2	8.5	48.5	0.5
Arrow	CW	56.0	4%	7.0	3.0	53.0	
Fringe	FOX	54.0	4%	6.8	1.0	52.0	1.0
NCIS: Los Angeles	CBS	46.0	3%	5.8	4.0	40.0	2.0
Hawaii Five-0	CBS	44.0	3%	5.5	7.0	36.5	0.5
Once Upon A Time	ABC	40.0	3%	5.0	4.0	32.5	3.5
Criminal Minds	CBS	38.0	3%	4.8	12.0	26.0	
CSI: Crime Scene Investigation	CBS	38.0	3%	4.8	16.5	21.0	0.5
Person of Interest	CBS	32.0	2%	4.0	2.0	30.0	
Haven	SYFY	32.0	2%	4.0	10.0	20.0	2.0
American Horror Story: Asylum	FX	31.0	2%	3.9	14.0	17.0	
Vampire Diaries	CW	27.0	2%	3.4	6.5	20.5	
Grimm	NBC	25.0	2%	3.1	5.5	19.0	0.5
Boardwalk Empire	HBO	24.0	2%	3.0	2.0	22.0	
Vegas	CBS	22.0	1%	2.8	3.0	19.0	
Dexter	SHOWTIME	21.5	1%	2.7	5.5	15.5	0.5
Elementary	CBS	21.0	1%	2.6	4.5	16.5	
Copper	BBCA	20.0	1%	2.5	5.0	15.0	
Last Resort	ABC	19.0	1%	2.4	1.5	16.5	1.0
Beauty and the Beast	CW	19.0	1%	2.4	5.5	13.0	0.5
666 Park Avenue	ABC	18.0	1%	2.3	3.0	15.0	
Sons of Anarchy	FX	16.0	1%	2.0	5.0	11.0	
Major Crimes	TNT	16.0	1%	2.0	4.0	12.0	
Covert Affairs	USA	15.0	1%	1.9	4.5	10.5	
NCIS	CBS	15.0	1%	1.9	1.0	14.0	
Blue Bloods	CBS	13.0	1%	1.6	1.0	12.0	
CSI: NY	CBS	12.0	1%	1.5	5.0	7.0	
Mob Doctor, The	FOX	12.0	1%	1.5	3.0	9.0	
Mentalist, The	CBS	11.0	1%	1.4	3.0	8.0	
Homeland	SHOWTIME	11.0	1%	1.4	1.0	10.0	
Castle	ABC	10.0	1%	1.3	4.0	6.0	
Revenge	ABC	9.0	1%	1.1		7.5	1.5
Bones	FOX	9.0	1%	1.1	2.0	7.0	
Burn Notice	USA	7.0	0%	0.9		7.0	
Chicago Fire	NBC	6.0	0%	0.8	2.5	3.5	
Law & Order: SVU	NBC	5.0	0%	0.6	4.0	1.0	
Grand Total		1516.0	100%	4.7	195.0	1307.0	14.0
Percent of Total					13%	86%	1%

TV BODY COUNT STUDY SUMMARY BY TV SERIES					TOTALS BY CAUSE OF DEATH									
SERIES NAME	Network	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Beating/Strangulation	Drowning	Explosion / Fire	Fall	Gun	Health Problem	Knife/Blade/Arrow	Other Weapon/Unknown	Poison	Vehicle/Vehicle Crash
Walking Dead	AMC	304.0	20%	38.0	4.0				74.0		107.0	118.0		1.0
Strike Back	CINEMAX	208.0	14%	26.0	3.0		11.0		176.0		8.0	8.0		2.0
Revolution	NBC	86.0	6%	10.8	5.5		3.0		27.5		43.0	5.0	2.0	
Nikita	CW	66.0	4%	8.3	5.0		3.0	1.0	40.5		2.5	4.0	10.0	
Supernatural	CW	57.5	4%	7.2	1.5		8.5	1.0	3.0		27.0	16.0		0.5
Arrow	CW	56.0	4%	7.0	4.0	1.0		1.0	19.5		19.5	11.0		
Fringe	FOX	54.0	4%	6.8			7.5		36.0		1.0	5.5	4.0	
NCIS: Los Angeles	CBS	46.0	3%	5.8	2.0		5.0		21.0	1.0	1.0	13.0		3.0
Hawaii Five-0	CBS	44.0	3%	5.5	1.0	0.5	2.0		26.5	1.0	2.5	9.5		1.0
Once Upon A Time	ABC	40.0	3%	5.0	0.5						12.0	27.0	0.5	
Criminal Minds	CBS	38.0	3%	4.8	7.0	2.0	1.0		14.0	1.0	6.5	4.5		2.0
CSI: Crime Scene Investigation	CBS	38.0	3%	4.8	10.0			1.0	21.0	0.5	1.0	4.5		
Person of Interest	CBS	32.0	2%	4.0				1.0	24.5			6.5		
Haven	SYFY	32.0	2%	4.0	2.5	1.5		0.5	6.5	1.0	0.5	19.0		0.5
American Horror Story: Asylum	FX	31.0	2%	3.9	2.5			0.5	7.0	1.0	12.5	6.5		1.0
Vampire Diaries	CW	27.0	2%	3.4	2.0		12.0		0.5		4.0	8.5		
Grimm	NBC	25.0	2%	3.1	1.5				7.0		2.0	13.5	1.0	
Boardwalk Empire	HBO	24.0	2%	3.0	3.0	0.5	3.0		17.0			0.5		
Vegas	CBS	22.0	1%	2.8	1.5				14.0	0.5		4.5	0.5	1.0
Dexter	SHOWTIME	21.5	1%	2.7	3.0				4.0		8.0	4.5	1.0	1.0
Elementary	CBS	21.0	1%	2.6	1.0		2.0		9.5			4.5	0.5	3.5
Copper	BBCA	20.0	1%	2.5	1.0				10.0		5.5	1.5	2.0	
Last Resort	ABC	19.0	1%	2.4	1.0		1.0		14.5			2.5		
Beauty and the Beast	CW	19.0	1%	2.4	6.5			1.0	2.5		2.0	6.0	0.5	0.5
666 Park Avenue	ABC	18.0	1%	2.3	1.0			1.0	2.0		5.0	8.0		1.0
Sons of Anarchy	FX	16.0	1%	2.0	4.5		0.5		8.5			2.5		
Major Crimes	TNT	16.0	1%	2.0					8.0		3.0		1.0	4.0
Covert Affairs	CBS	15.0	1%	1.9	1.5			1.0	10.5			1.0	1.0	
NCIS	USA	15.0	1%	1.9	1.0		1.5		7.5	0.5	1.0	2.5	1.0	
Blue Bloods	CBS	13.0	1%	1.6					12.0			1.0		
CSI: NY	CBS	12.0	1%	1.5	5.5		2.0		2.0		1.5	1.0		
Mob Doctor, The	FOX	12.0	1%	1.5			1.0		6.5	3.0		0.5		1.0
Mentalist, The	CBS	11.0	1%	1.4	4.0				6.0			1.0		
Homeland	SHOWTIME	11.0	1%	1.4	1.0				9.0		1.0			
Castle	ABC	10.0	1%	1.3	2.0		1.0		5.0			2.0		
Revenge	ABC	9.0	1%	1.1		0.5			6.0			2.5		
Bones	FOX	9.0	1%	1.1	1.0		1.5	1.0	1.0		1.5	3.0		
Burn Notice	USA	7.0	0%	0.9			1.5		4.0				1.0	0.5
Chicago Fire	NBC	6.0	0%	0.8			2.0	0.5	1.0			1.0		1.5
Law & Order: SVU	NBC	5.0	0%	0.6	3.0						2.0			
Grand Total		1516.0	100%	4.7	93.5	6.0	70.0	10.5	665.0	9.5	280.5	330.0	26.0	25.0
Percent of Total					6%	0%	5%	1%	44%	1%	19%	22%	2%	2%

TV BODY COUNT STUDY SUMMARY BY NETWORK					TOTALS BY TYPE OF BODY			
SERIES NAME	# SERIES	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Human	Other Non- Human	Vampire	Zombie
AMC	1	304.0	20%	38.0	27.0			277.0
CBS	11	292.0	19%	3.3	292.0			
CW	5	225.5	15%	5.6	171.0	35.0	19.5	
CINEMAX	1	208.0	14%	26.0	208.0			
NBC	4	122.0	8%	3.8	108.0	14.0		
ABC	5	96.0	6%	2.4	90.0	6.0		
FOX	3	75.0	5%	3.1	54.0	21.0		
FX	2	47.0	3%	2.9	46.0	1.0		
SHOWTIME	2	32.5	2%	2.0	32.5			
SYFY	1	32.0	2%	4.0	30.0	2.0		
HBO	1	24.0	2%	3.0	24.0			
USA	2	22.0	1%	1.4	22.0			
BBCA	1	20.0	1%	2.5	20.0			
TNT	1	16.0	1%	2.0	16.0			
Grand Total	40	1516.0	100%	4.7	1140.5	79.0	19.5	277.0
Percent of Total					75%	5%	1%	18%

TV BODY COUNT STUDY SUMMARY BY NETWORK					TOTALS BY GENDER		
SERIES NAME	# SERIES	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Female	Male	Unknown
AMC	1	304.0	20%	38.0	17.0	287.0	
CBS	11	292.0	19%	3.3	59.0	230.0	3.0
CW	5	225.5	15%	5.6	28.5	196.0	1.0
CINEMAX	1	208.0	14%	26.0	6.0	202.0	
NBC	4	122.0	8%	3.8	15.0	106.5	0.5
ABC	5	96.0	6%	2.4	12.5	77.5	6.0
FOX	3	75.0	5%	3.1	6.0	68.0	1.0
FX	2	47.0	3%	2.9	19.0	28.0	
SHOWTIME	2	32.5	2%	2.0	6.5	25.5	0.5
SYFY	1	32.0	2%	4.0	10.0	20.0	2.0
HBO	1	24.0	2%	3.0	2.0	22.0	
USA	2	22.0	1%	1.4	4.5	17.5	
BBCA	1	20.0	1%	2.5	5.0	15.0	
TNT	1	16.0	1%	2.0	4.0	12.0	
Grand Total	40	1516.0	100%	4.7	195.0	1307.0	14.0
Percent of Total					13%	86%	1%

TV BODY COUNT STUDY SUMMARY BY NETWORK				TOTALS BY CAUSE OF DEATH											
SERIES NAME	# SERIES	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Beating/ Strangulation	Drowning	Explosion/ Fire	Fall	Gun	Health Problem	Knife/ Blade/ Arrow	Other Weapon/ Unknown	Poison	Vehicle/ Vehicle Crash	
AMC	1	304.0	20%	38.0	4.0				74.0		107.0	118.0		1.0	
CBS	11	292.0	19%	3.3	33.0	2.5	13.5	2.0	158.0	4.5	13.5	52.5	2.0	10.5	
CW	5	225.5	15%	5.6	19.0	1.0	23.5	4.0	66.0		55.0	45.5	10.5	1.0	
CINEMAX	1	208.0	14%	26.0	3.0		11.0		176.0		8.0	8.0		2.0	
NBC	4	122.0	8%	3.8	10.0		5.0	0.5	35.5		47.0	19.5	3.0	1.5	
ABC	5	96.0	6%	2.4	4.5	0.5	2.0	1.0	27.5		17.0	42.0	0.5	1.0	
FOX	3	75.0	5%	3.1	1.0		10.0	1.0	43.5	3.0	2.5	9.0	4.0	1.0	
FX	2	47.0	3%	2.9	7.0		0.5	0.5	15.5	1.0	12.5	9.0		1.0	
SHOWTIME	2	32.5	2%	2.0	4.0				13.0		9.0	4.5	1.0	1.0	
SYFY	1	32.0	2%	4.0	2.5	1.5		0.5	6.5	1.0	0.5	19.0		0.5	
HBO	1	24.0	2%	3.0	3.0	0.5	3.0		17.0			0.5			
USA	2	22.0	1%	1.4	1.5		1.5	1.0	14.5			1.0	2.0	0.5	
BBCA	1	20.0	1%	2.5	1.0				10.0		5.5	1.5	2.0		
TNT	1	16.0	1%	2.0					8.0		3.0		1.0	4.0	
Grand Total	40	1516.0	100%	4.7	93.5	6.0	70.0	10.5	665.0	9.5	280.5	330.0	26.0	25.0	
Percent of Total					6%	0%	5%	1%	44%	1%	19%	22%	2%	2%	

TV BODY COUNT STUDY SUMMARY BY GENRE					TOTALS BY TYPE OF BODY			
SERIES NAME	# SERIES	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Human	Other Non-Human	Vampire	Zombie
Action/Adventure	3	350.0	23%	14.6	350.0			
Crime/Courtroom	14	290.0	19%	2.6	290.0			
Espionage	4	99.0	7%	3.1	99.0			
Horror/Suspense	2	49.0	3%	3.1	48.0	1.0		
Other Drama	7	122.5	8%	2.2	122.5			
Period Drama	3	66.0	4%	2.8	66.0			
Science Fiction/Fantasy	7	539.5	36%	9.6	165.0	78.0	19.5	277.0
Grand Total	40	1516.0	100%	4.7	1140.5	79.0	19.5	277.0
Percent of Total					75%	5%	1%	18%

TV BODY COUNT STUDY SUMMARY BY GENRE					TOTALS BY GENDER		
SERIES NAME	# SERIES	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Female	Male	Unknown
Action/Adventure	3	350.0	23%	14.6	12.0	338.0	
Crime/Courtroom	14	290.0	19%	2.6	71.0	216.0	3.0
Espionage	4	99.0	7%	3.1	10.5	88.5	
Horror/Suspense	2	49.0	3%	3.1	17.0	32.0	
Other Drama	7	122.5	8%	2.2	22.0	97.0	3.5
Period Drama	3	66.0	4%	2.8	10.0	56.0	
Science Fiction/Fantasy	7	539.5	36%	9.6	52.5	479.5	7.5
Grand Total	40	1516.0	100%	4.7	195.0	1307.0	14.0
Percent of Total					13%	86%	1%

TV BODY COUNT STUDY SUMMARY BY GENRE					TOTALS BY CAUSE OF DEATH									
SERIES NAME	# SERIES	TOTAL BODY COUNT	% OF TOTAL	Average bodies per episode	Beating/Strangulation	Drowning	Explosion/Fire	Fall	Gun	Health Problem	Knife/Blade/Arrow	Other Weapon/Unknown	Poison	Vehicle/Vehicle Crash
Action/Adventure	3	350.0	23%	14.6	12.5	1.0	14.0	1.0	223.0		70.5	24.0	2.0	2.0
Crime/Courtroom	14	290.0	19%	2.6	37.5	2.5	17.0	2.0	140.0	7.0	20.0	47.0	2.5	14.5
Espionage	4	99.0	7%	3.1	7.5		4.5	2.0	64.0		3.5	5.0	12.0	0.5
Horror/Suspense	2	49.0	3%	3.1	3.5			1.5	9.0	1.0	17.5	14.5		2.0
Other Drama	7	122.5	8%	2.2	15.0	0.5	3.5	2.5	61.0		10.0	25.5	1.5	3.0
Period Drama	3	66.0	4%	2.8	5.5	0.5	3.0		41.0	0.5	5.5	6.5	2.5	1.0
Science Fiction/Fantasy	7	539.5	36%	9.6	12.0	1.5	28.0	1.5	127.0	1.0	153.5	207.5	5.5	2.0
Grand Total	40	1516.0	100%	4.7	93.5	6.0	70.0	10.5	665.0	9.5	280.5	330.0	26.0	25.0
Percent of Total					6%	0%	5%	1%	44%	1%	19%	22%	2%	2%